

PAULA FRANCO

Architect / Classical &
Contemporary Dance
Background

Spain·Europe
pfsfranco@gmail.com
+34 619 239 459
<https://estudiopinasetti.com/arq-dnz/>



SKILLS

Architecture & Space

Architectural desing ·
Spatial thinking

Dance & Movement

Body awareness and
spatial perception ·
Visual and spatial
storytelling

QUALIFICATIONS

· I am particularly
interested in the space
between disciplines:
where movement
becomes spatial
language, architecture
becomes choreography,
and the body becomes a
way of inderstanding
place.

· English/Spanish/Italian

EDUCATION

Architecture

· Escuela Politécnica
Superior, UA (Spain)
· Politecnico di Milano
(Italy)

Dance

· M. José Sánchez Ballet
Academy (Spain)

ABOUT ME I am an architect with a background in classical and contemporary dance. I bring these perspectives together through creative, spatial and communication projects, exploring the connections between movement, space, body and human experience.

EXPERIENCE

2015 - Present

· **EstudioPinasetti** <https://estudiopinasetti.com/arq-dnz/>

Architect - Founder

Projects where architecture, dance, visual culture and creative thinking can meet.

· **AdiósMargarita!** <https://adiosmargarita.com>

Illustrator - Founder

Brand, editorial and marketing projects.

2017 - Present

· **portalSeis.Co** <https://portalseis.com/>

Founder - Manager - Brand Communications

Coworking Space (2017 - 2025)

Talents and workspace management, where the most important is the people in it.

Creators projects (2025 - Present)

Brand, editorial and marketing copywriting projects.

2020 - 2023

· **Architects Association** <https://www.ctaa.net/>

Cultural Manager - Communications

Cultural management, public presentations, brand communications and human resources.

2012 - 2015

· **Sach Consulting**

Architect

Architecture and retail projects.

2008 - 2010

· **Via Arquitectura, magazine.**

Editorial designer and copywriting.